



water for people



July 17, 2015

Dear Water For People Supporter,

On **Friday, September 11, 2015** from 7 PM to 11 PM the American Water Works Association – New Jersey Section (AWWA NJ), in a joint effort with the New Jersey Water and Environment Association (NJWEA), will host their **10th Annual Water For People Wine Pairing Dinner - Turning Wine Into Water** at Laurita Winery, 35 Archertown Road, New Egypt, New Jersey. This annual event raises much needed funding to support **Water For People**, a 501 (c)(3) international nonprofit organization that helps people in developing countries around the world to improve their quality of life by supporting the improvement of safe and sustainable drinking water resources, adequate sanitation facilities and hygiene education programs. **Water for People** is the charity of choice for AWWA NJ and NJWEA.

We invite you, your colleagues and families to be with us for this elegant and exciting evening. Tickets for the **Turning Wine Into Water** event are \$125 per person which includes a cocktail hour, sit down dinner, wine pairings, dessert and coffee/tea. All proceeds will be donated to **Water For People**.

We are also asking for support from our corporate friends. Corporate sponsorships are the primary source of fundraising for this event and will provide us with the opportunity to raise additional funds for **Water For People**. Levels of sponsorship are as follows:

- **Vineyard** – \$5,000 (Limit 1) which includes 20 tickets, company name on Premier Gift, giveaway, event napkin or coaster and poster and a full page ad in the program
- **Wine Maker** – \$2,100 which includes 12 tickets, company name on giveaway, event napkin or coaster and poster and a full page ad in the program
- **Sommelier** – \$1,500 which includes 8 tickets, company name on event napkin or coaster and poster and a full page ad in the program
- **Connoisseur** – \$1,100 which includes 6 tickets, company name on event napkin or coaster and poster and a half page ad in the program
- **Aficionado** – \$750 which includes 4 tickets, company name on event poster and a half page ad in the program
- **Wine Bottle** - \$1000 (Limit 1) which includes company name on wine bottle favors – one bottle per table

Your contribution will ensure our successful fundraising while promising excellent visibility for you and your organization. Last year, 200 people from the drinking water and wastewater industries and their friends and families attended for an enjoyable evening that raised over \$26,000 for **Water For People**. With your help, we can make the 2015 event even better!

In the spirit of encouraging a higher level of fundraising and enjoyment, we will again host a **silent auction** at this event. Please consider donating an item or basket of items for the auction. Examples of items donated in a silent auction include sporting event tickets, designer purses, restaurant gift certificates, artwork, weekend at a vacation home, electronics, bottles of cheer, and/or theme baskets. Please complete the enclosed silent auction donation form to ensure an accurate receipt for your donation.

We look forward to you joining us and/or your contribution in supporting impoverished communities around the globe through the 2015 **Water for People** Turning Wine Into Water Wine Pairing Dinner and silent auction. Registration and additional event information can be found on the enclosed flyer.

To donate items for the silent auction, please contact Sandra Kutzing at 732-590-4741 or at kutzingsl@cdmsmith.com. For any questions related to registration or sponsorship, please contact Erika Vardaxis at 856-309-4753 or at Erika.Vardaxis@amwater.com. For additional information on **Water For People** please visit our committee website at <http://www.waterforpeople.org/nj>.

Very truly yours,

Erika S. Vardaxis

Turning Wine Into Water Chair, AWWA NJ Water For People Committee