



New Jersey Water Environment Association - Publications

New Jersey *EFFLUENTS* & NJWEA *SCAN*
 c/o ECM, Inc. 349 US Highway 206 Hillsborough, NJ 08844
 Tel: (908) 874-0990 / e-mail: tg-ecm@att.net
 Tom Greci, NJWEA Publications Committee

EFFLUENTS & SCAN PAGE SIZE:

Check One:	(1) ISSUE:	(4) ISSUES:	WIDTH:	HEIGHT:
<input type="radio"/> Full Page Back Cover*	N/A	\$ 3,800.	7-1/2"	8"
<input type="radio"/> Full Page Inside Front Cover*	N/A	\$ 3,000.	7-1/2"	10"
<input type="radio"/> Full Page Inside Back Cover*	N/A	\$ 3,000.	7-1/2"	10"
<input type="radio"/> Full Page (Regular)	\$ 750.	\$ 2,200.	7-1/2"	10"
<input type="radio"/> Half Page - Horizontal	\$ 500.	\$ 1,400.	7-1/2"	4-7/8"
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<input type="radio"/> Quarter Page – Horizontal	\$ 300.	\$ 900.	7-1/2"	2-3/8"
<input type="radio"/> Quarter Page – Vertical	\$ 300.	\$ 900.	3-5/8"	4-7/8"
<input type="radio"/> Tenth Page (Business Card Size)	\$ 200.	\$ 400.	3-5/8"	2"
<input type="radio"/> SCAN – Business Card Size Only*	\$ 200.	\$ 400.	3-5/8"	2"

* - Based on space and availability.

Note: Rates are subject to change. New rates will apply at the conclusion of existing term agreements.

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- Files to be saved as High Resolution PDF files.
- Photos MUST be High Resolution Scans - 300 DPI/85 Line Screen.
- You may send High Quality Black & White or Color Camera Ready Art if Digital file cannot be supplied (no photo copies and please do not fold).
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- There will be an extra charge for copy changes and additional typesetting during the term of the contract.
- Advertising agency commissions are the responsibility of the advertiser and will not be paid by the NJWEA.
- If requested, advertisers will receive a copy of the publication or Tear Sheet.
- Publications are scheduled for calendar quarters. Ads must be received 6 weeks prior to publication.
- All payments are due with receipt of the signed Contract Agreement.
- For further information, contact the person listed at the address or number presented above.
- The NJWEA reserves the right to reject advertising that it deems questionable or unsuitable.
- The placement of all advertisements are at the discretion of the Editor

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CONTRACT FOR EFFLUENTS MAGAZINE OR SCAN NEWSLETTER

Publication requested: *EFFLUENTS* or *SCAN*

Name of Firm: _____

Authorized Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

If requested, send Tear sheet to: _____

Authorized Signature

Date

Print Name

Return the completed Contract along with your check payable to “NJWEA”

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